

# APPLICATION DATA SHEET

## Initial Information Data Sheet

(Independent Inventor with Representation)

### Inventor Information

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### Correspondence Information

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### Application Information

Title Line One:: HOUSEHOLD LEVEL SEGMENTATION  
Title Line Two:: METHOD AND SYSTEM  
Claimed Priority:: Yes  
Total Drawing Sheets:: 6  
Formal Drawings?: Yes  
Application Type:: Non-Provisional

## Representative Information

Registration Number One::22,123  
Registration Number Two::31,192  
Registration Number Three:: 32,372  
Registration Number Four:: 34,842  
Registration Number Five::38,473  
Registration Number Six:: 39,431  
Registration Number Seven:: 40,893  
Registration Number Eight:: 44,676  
Registration Number Nine:: 45,071  
Registration Number Ten:: 46,230  
Registration Number Eleven:: 47,174

